

NOW & NEXT

PRESENTED BY RIPPLEMATCH

The Return to In-Person Events

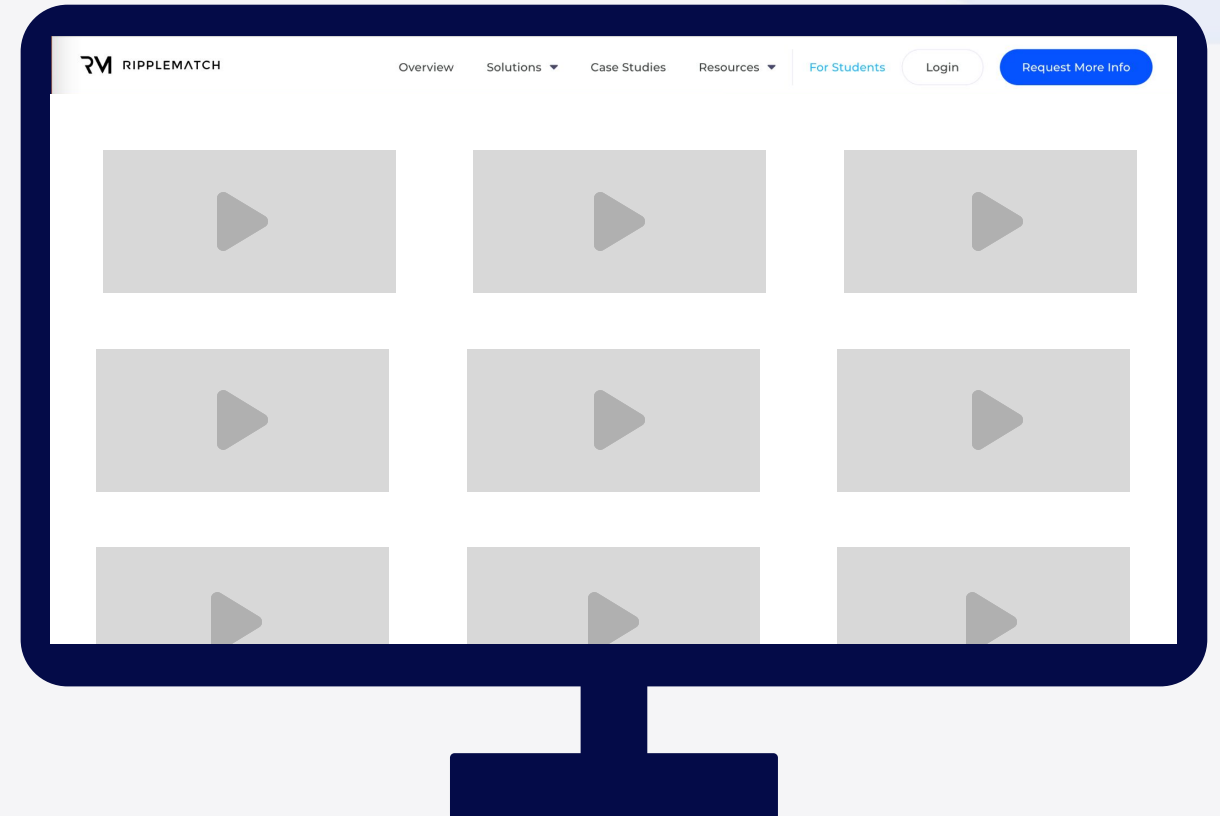
Tips and Tricks for a Seamless Season

NOW & NEXT

Our weeklong customer event is exploring how you:

- Can take on today's most pressing challenges
- Can balance demands and complexities of an unpredictable future
- Attract Gen Z talent
- Prepare for tomorrow's hiring landscape

For all session recaps, recordings, and materials visit, resources.ripplematch.com/now-next-recap



NOW&NEXT Pulse Survey

What percent of teams are returning to in-person recruitment this fall? What strategies and methods will be leveraged most for the season ahead?

After completing the survey, we will send you a \$5 gift card, you'll be entered in a raffle to win a RM audio speaker, and we will share the final results after the conference!



Speaker

Halley Lipsky

Solutions Architect, *Events Specialist*

RM RIPPLEMATCH



Agenda

In-Person Best Practices

15 min

New Features

5 min

Platform Refresher

15 min

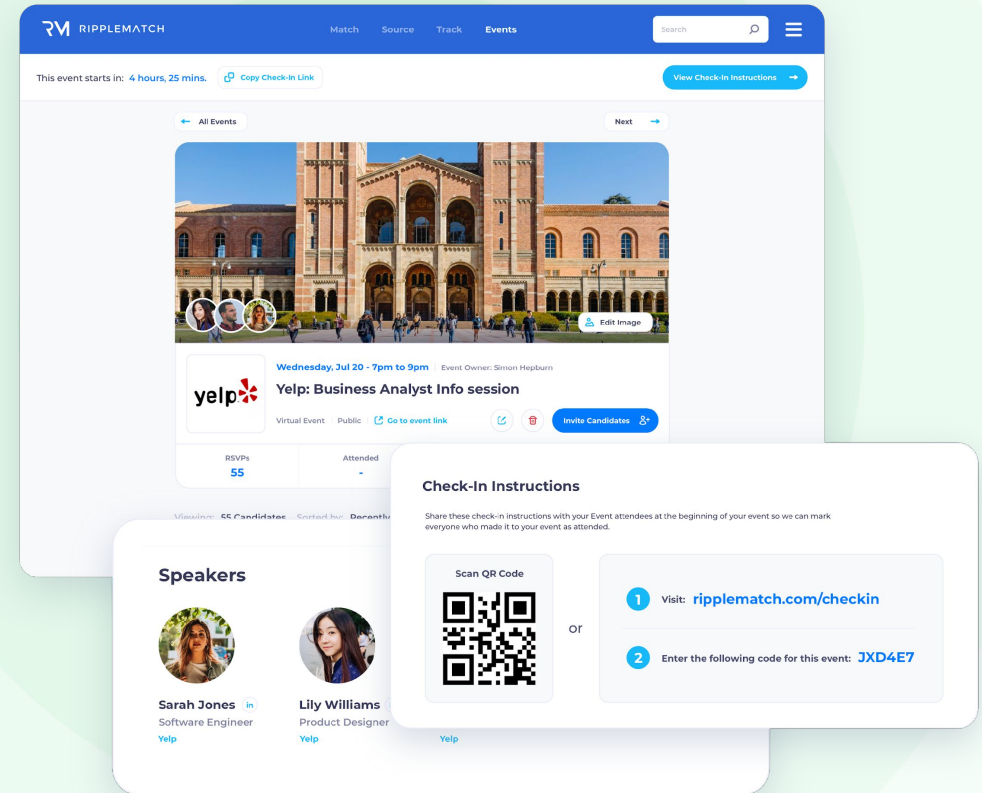
Q&A Session

10 min

What is RippleMatch Events?

Your all-in-one events management solution.

Track everyone you meet, easily invite them to apply for your open roles, and see which events lead to ROI.



Best Practices

Before your in-person event.



In-Person Events Best Practices

Before the Event



Take Ownership

- Assign point-person for execution
- Create non-recruiter events access



Centralize

- Use RippleMatch as your golden source for all events
- Ask organization for a list of registrants
- Leverage CSV imports



Prepare

- Create events ahead of time
- Make a plan for how you'll be checking in candidates
- Keep visibility set to Private if you're not the host

Best Practices

During your in-person event.



In-Person Events Best Practices

During the Event



Check-in

- **Register candidates yourself**
- QR Codes
 - Phone background
 - Print out
- Bring own device



Evaluate

- Take notes as you speak with candidates
- Assess candidate-fit
- Tag candidates to potential roles



Keep Track

- At a minimum, keep a list of everyone's first name, last name, and email to import

Best Practices

After your in-person event.



In-Person Events Best Practices

After the Event



Import

- Ask organization for a list of registrants
- Import list of registrants and attendees into your event



Close the Loop

- Send applications
- Custom emails
- Invite to events
- Add to Communities



Analytics

- Review the events data and analytics
- Leverage quantitative ROI to plan for future events

New Features

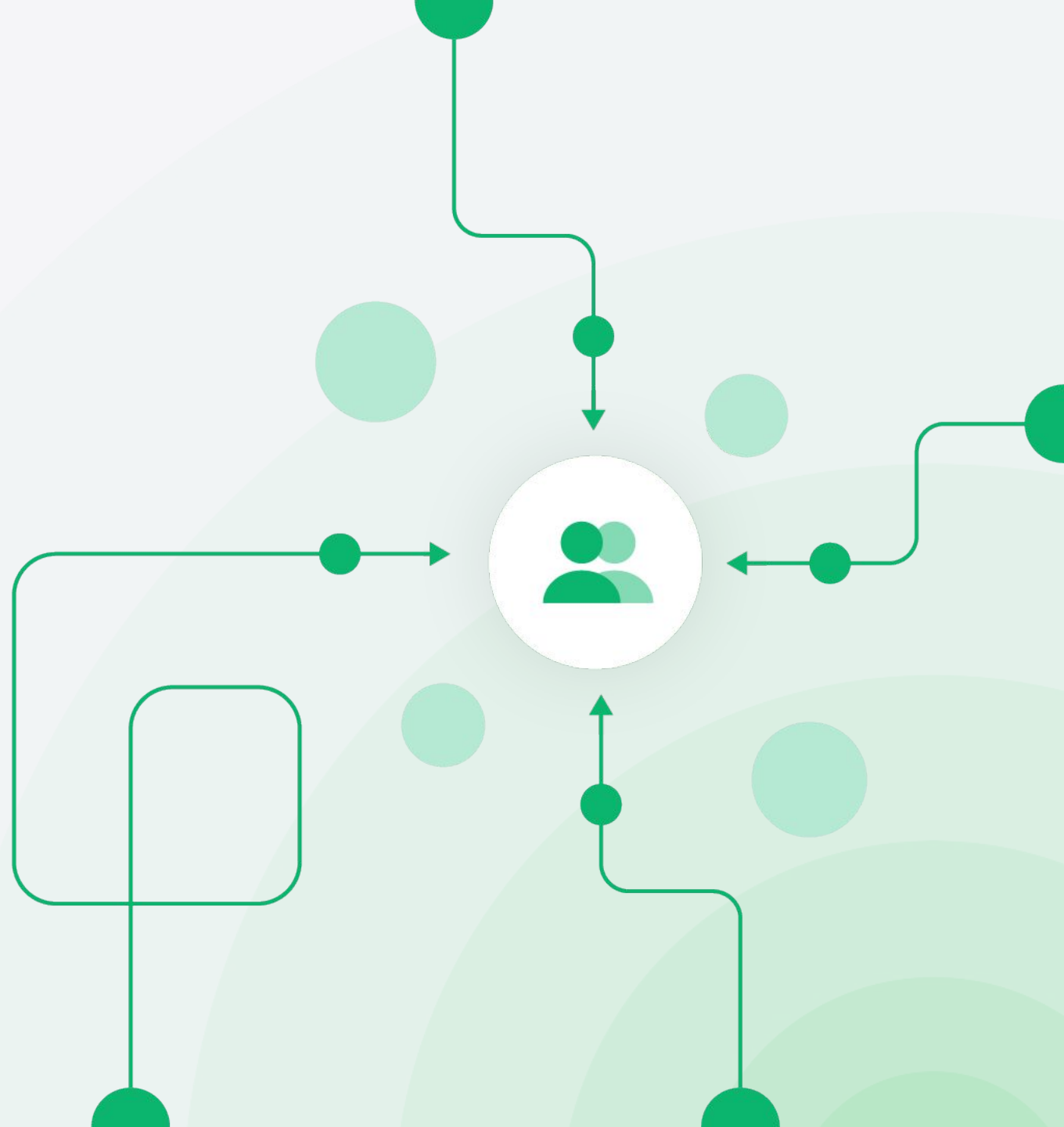


Top **new features** to leverage this season for your events.

- Save drafts
- Capture resumes
- Check-in Center
- Post-import follow-up options

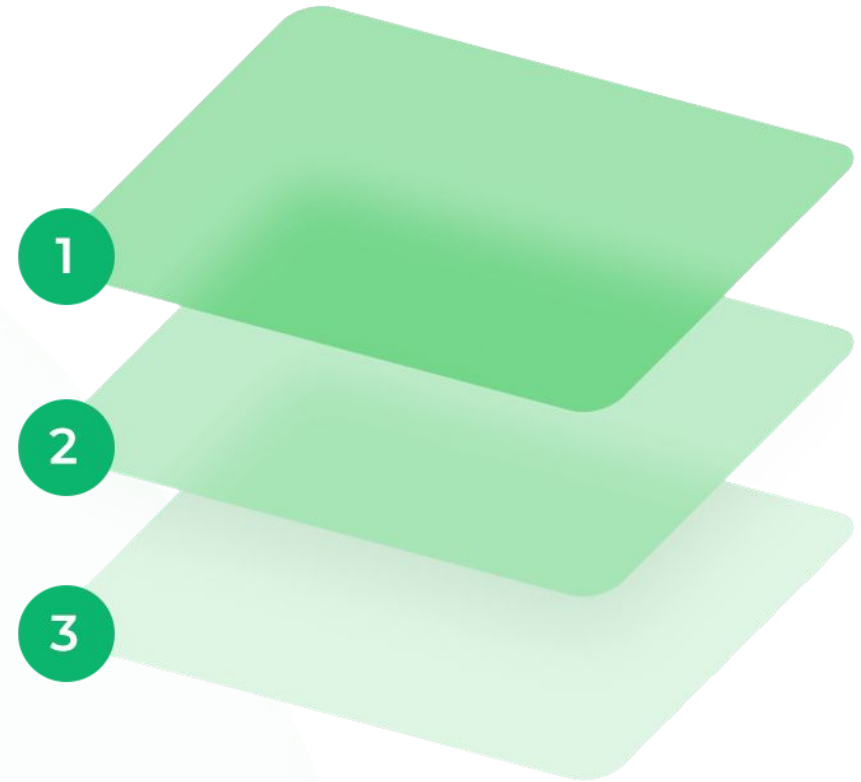


Product Refresher



Product Refresher

- Creating an event
- Checking-in candidates at an event
- Event Imports
- Following up with candidates post-event



Coming Soon: Chats

RM RIPPLEMATCH

Roles Events Communities Analytics Search

Events 15 Chats 5 Booking Links

Chats

- Upcoming 3
- Pending 2
- Completed 2
- Cancelled 2

30 Min Chat Wednesday, Nov 25 - 2:00pm to 2:30pm

Simon Bergson
University of Michigan - May 2020 Undergrad
Work authorized Underrepresented Recurse Values

Send Email

30 Min Chat Thursday, Nov 26 - 2:00pm to 2:30pm

CS Charlie Schleifer
This candidate is not on RippleMatch yet

Send Email

Thank you for your product feedback!

Here's a few recent additions based on your input

- Resume uploader
- Recruiters can check-in candidates
- Improved evaluation process
- Event drafts
- Branded emails when candidates check-in
- Templates for sharing tracking links

GUILD

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NOKIA

Amplitude

OSIsoft.

Q&A

Upcoming Events Sessions:

- [July 26th, 2:00-2:45pm ET](#): Make the Most of the RippleMatch Events Tool to Supercharge Your Pipeline