

NOW & NEXT

PRESENTED BY RIPPLEMATCH

The RippleMatch Roadmap:

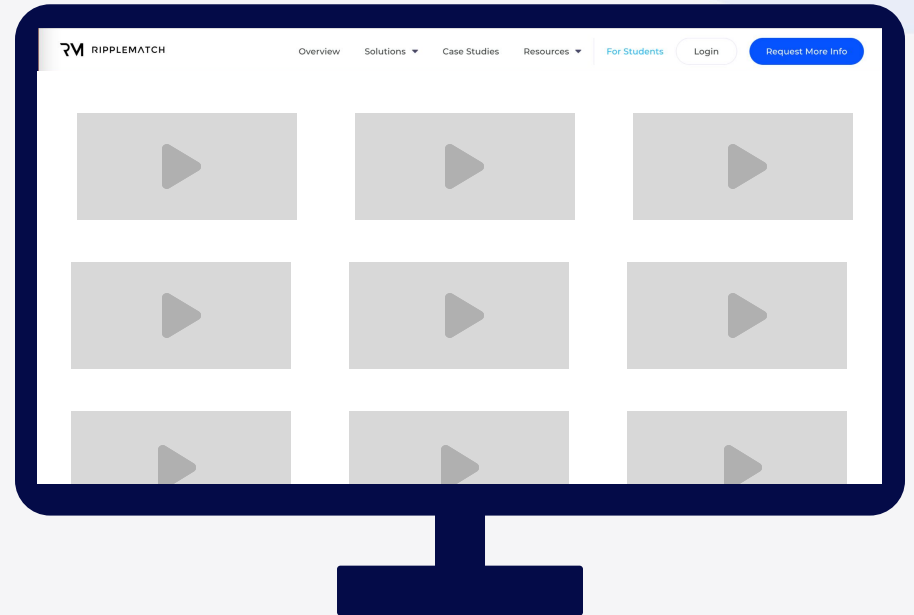
How We're Helping Talent Teams to
Recruit Gen Z and Build for the Future

NOW & NEXT

Our weeklong customer event is exploring how you:

- Can take on today's most pressing challenges
- Can balance demands and complexities of an unpredictable future
- Attract Gen Z talent
- Prepare for tomorrow's hiring landscape

For all session recaps, recordings, and materials visit,
resources.ripplematch.com/now-next-recap



Agenda

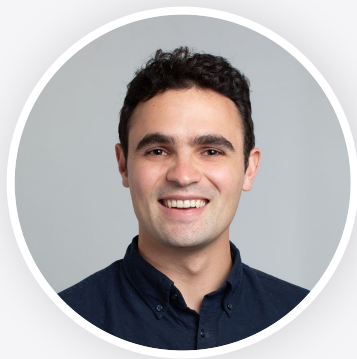
Welcome 5 min

Founding Story 10 min

Company + Product Roadmap 15 min

Q&A 20 min

Speakers



Andrew Myers

Founder & CEO



Dan Scellen

VP of Product



NOW & NEXT

Founding Story

HOW IT STARTED AND WHAT WE'VE BUILT

RM

For Gen Z job seekers and employers, the status quo is broken



Job boards

Only 2% of applicants
get an interview



LinkedIn

Requires work experience
and connections



Career services

School specific focus limits
access to opportunity and
hurts diversity

Our Goals

- To replace job boards as the way Gen Z finds work
- To help employers build diverse, high performing teams



We automate job search for Gen Z so opportunity comes directly to them, wherever they are



No more wasted job applications or ghosting



22x more likely to get a first-round interview*



88% of customers believe RM is a better experience for Gen Z than job boards

Candidate Response Rate

4%

Manual Sourcing

92%

RippleMatch

Our customers use our products to expand reach, build diverse teams and improve efficiency

50%

More BIPOC Applicants



3x

Improvement in
Brand Awareness



55x

More schools reached



87%

Less Time Spent Sourcing



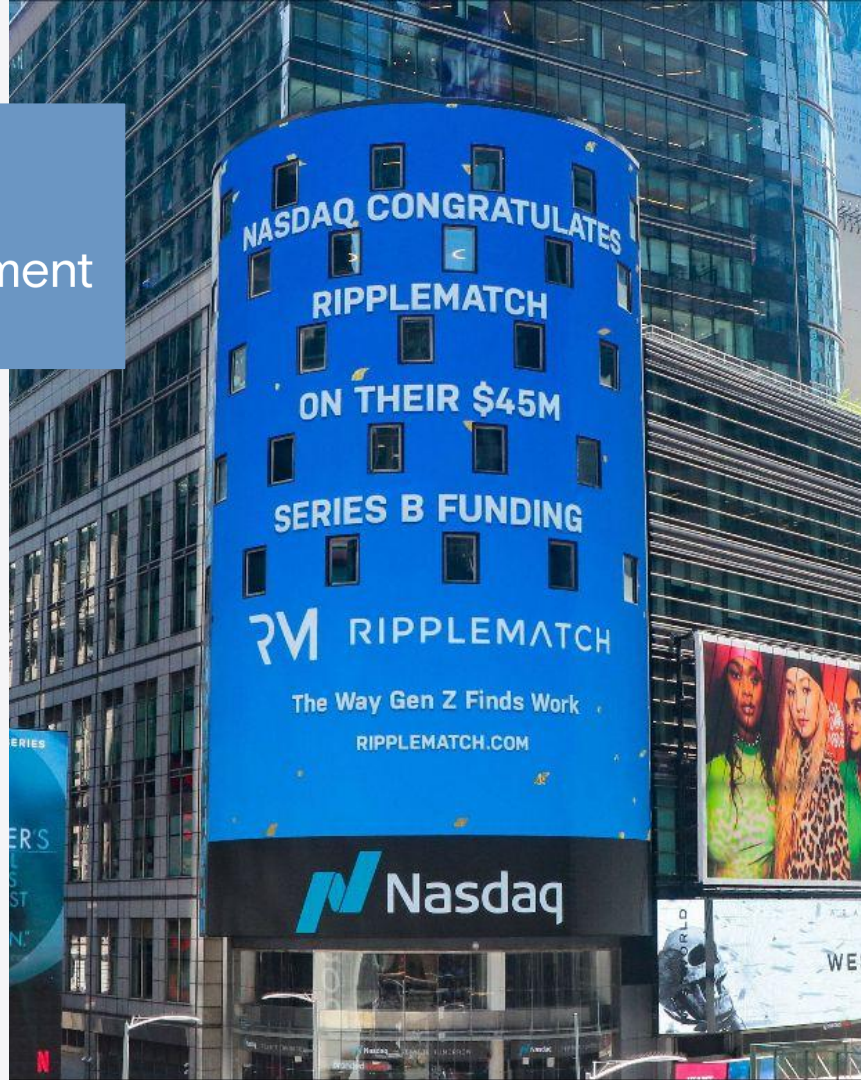
From a college dorm room to a team of 130+ in 5 years!



**Goldman
Sachs**

Asset
Management

June 2022:
Announced our
\$45M Series B led by
Goldman Sachs
Asset Management



Thank you to our 200+ customers for your continued support and belief in our mission!



NOW & NEXT

Our Mission:

**To Become The Way Gen Z
Finds Work**

How we'll get there in the next three years



**10x the number
of job seekers in
our talent
network**



**Create an
exceptional
automated job
matching
experience**



**Automate
applicant
review**

Objective #1

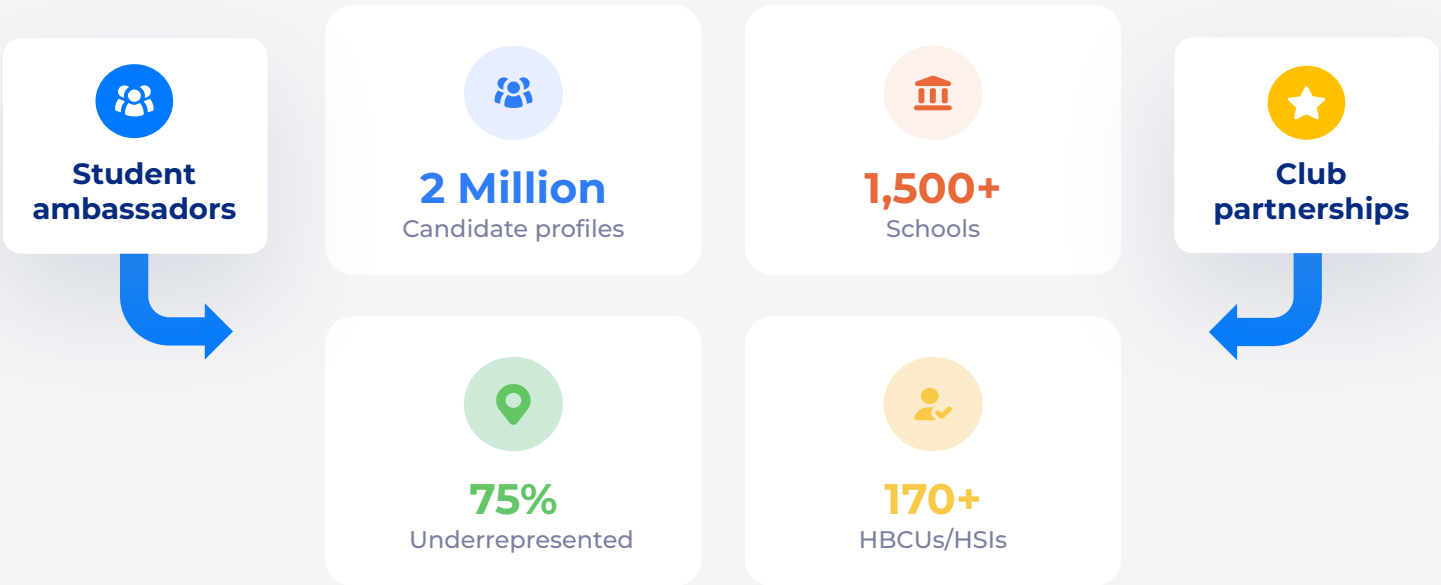
10x the number of job seekers in our network

Enable our customers to reach the right Gen Z candidates from any school and any background

NOW

What We've Done

Built a diverse network of Gen Z talent actively looking for their next role



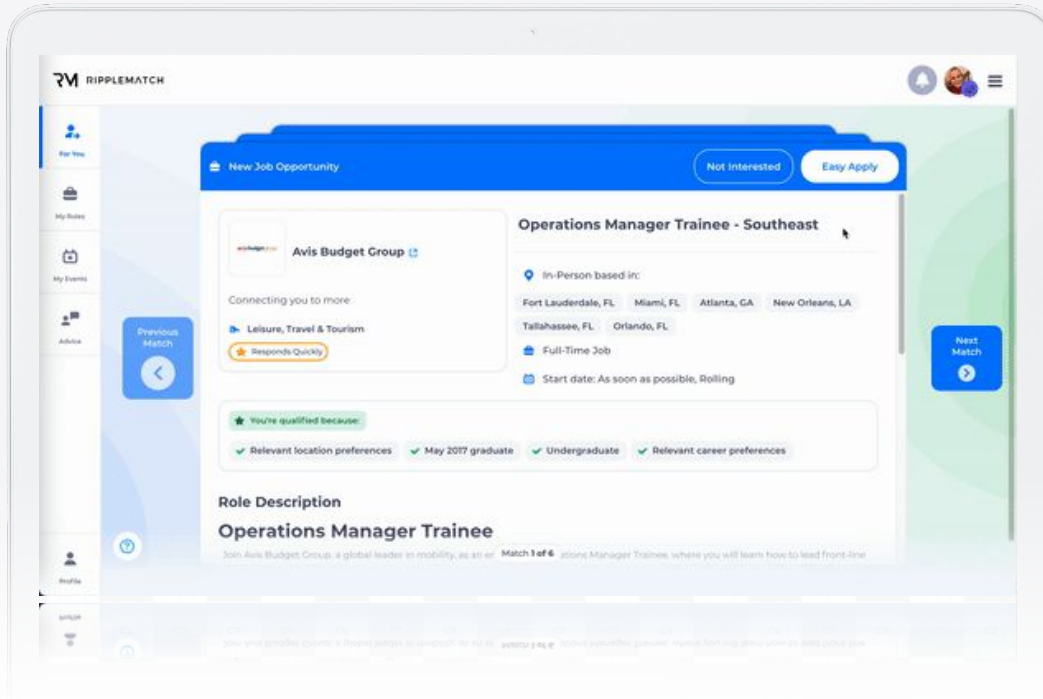
Objective #2

Create the best automated job matching experience

Reduce manual work for job seekers and employers to create the right connections

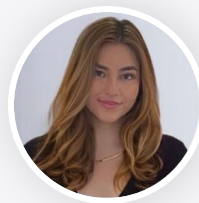
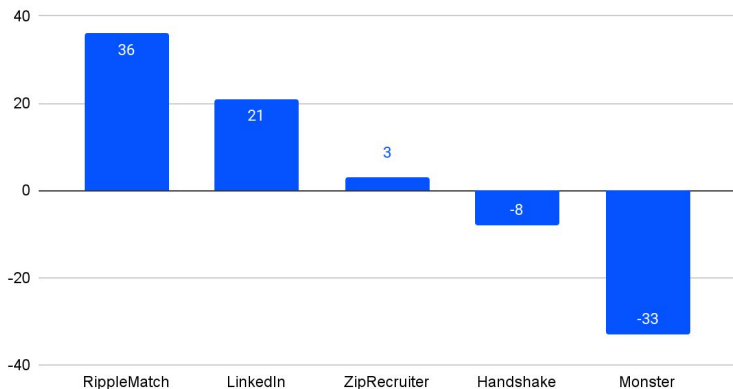
NOW

Launched a new candidate experience that makes finding the right opportunities easy



Highly rated among Gen Z

Net Promoter Scores: RippleMatch vs. Job Boards



Angela Perez

Baruch College

“I love how I only had to put in my information once, and I was able to apply to all the jobs that were relevant to me. I was able to speak to a hiring manager within a week of using RippleMatch, and secure my summer internship.”

NOW

Automated matching delivers a better recruiting experience and helps build more diverse teams



92%

Candidate response rate



60%

Of matches advance to a 1st round interview



76%

Of candidates interviewed on RM identify w/ underrepresented groups

Where We're Going

Continuously improve how candidates and employers discover one another

Improve predictions for what job seekers and employers want

The screenshot displays the RippleMatch job portal interface. At the top left, the logo 'RM RIPPLEMATCH' is visible. The main content area shows a job listing for 'Lead Teacher & Apprentice/Assistant Teacher' at 'Great Hearts Academies'. The job is categorized as 'Education Management' and is a 'Full-Time Job' with a 'Start date: Rolling'. The user's profile is shown as 'You're qualified because...' with a list of skills: 'Fine Arts major', 'Relevant location preferences', 'May 2017 graduate', and 'Undergraduate'. The 'Role Description' section includes the text: '2022-2023 EARLY INTEREST: General Faculty Application - All Academies' and a paragraph explaining the application process. The interface also features a 'New Job Opportunity' banner at the top, a 'Not Interested' button, and an 'Early Apply' button. A 'Previous Search' button is visible on the left side of the job listing, and a 'Next Match' button is on the right. The bottom of the screen shows a navigation bar with a home icon and a search icon.

Objective #3

Automate applicant review

Make reviewing resumes faster to save you time, improve candidate experience, and decrease time to hire

Launched Sort to save you hundreds of hours



Spend 70% Less Time Reviewing Applicants

Automation surfaces your best fit talent so you can focus on building relationships with them.



Flag Unqualified Applicants

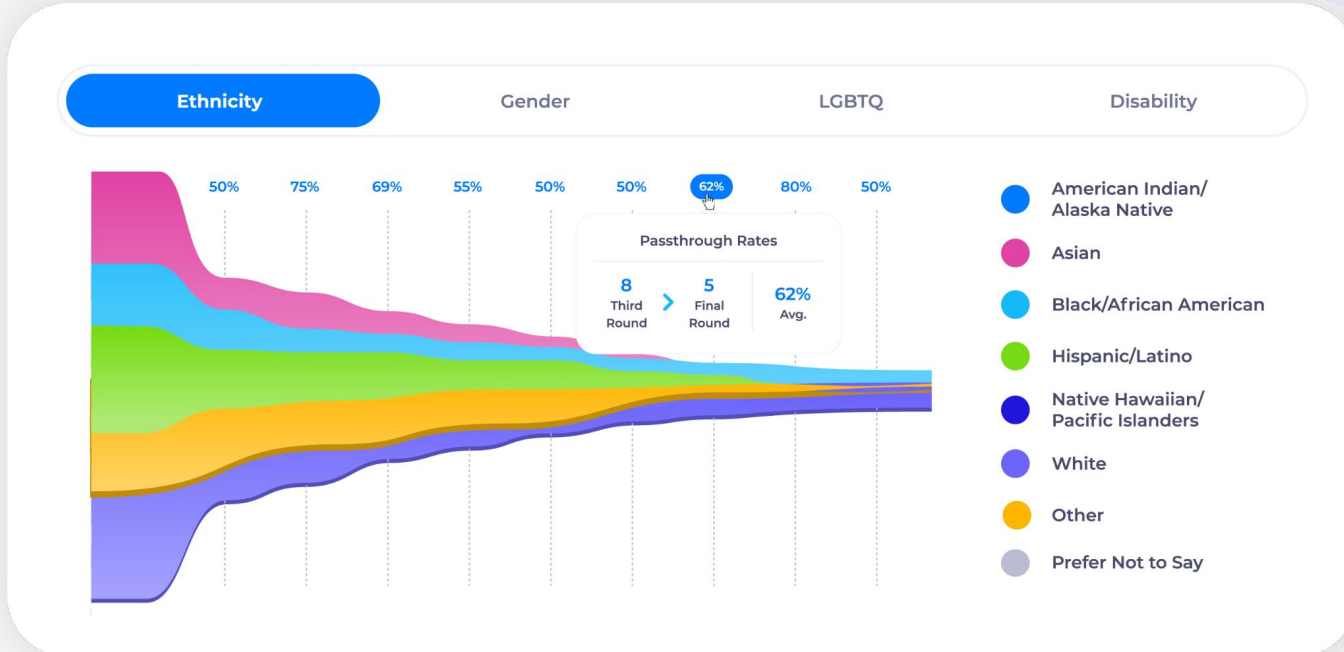
Our partners found that 60% of applicants don't meet minimum requirements.



Improve Your Candidate Experience

Candidates receive a response in 5-7 days, not months, which creates a great experience.

Sort unlocks powerful data and insights, like pass-through rates

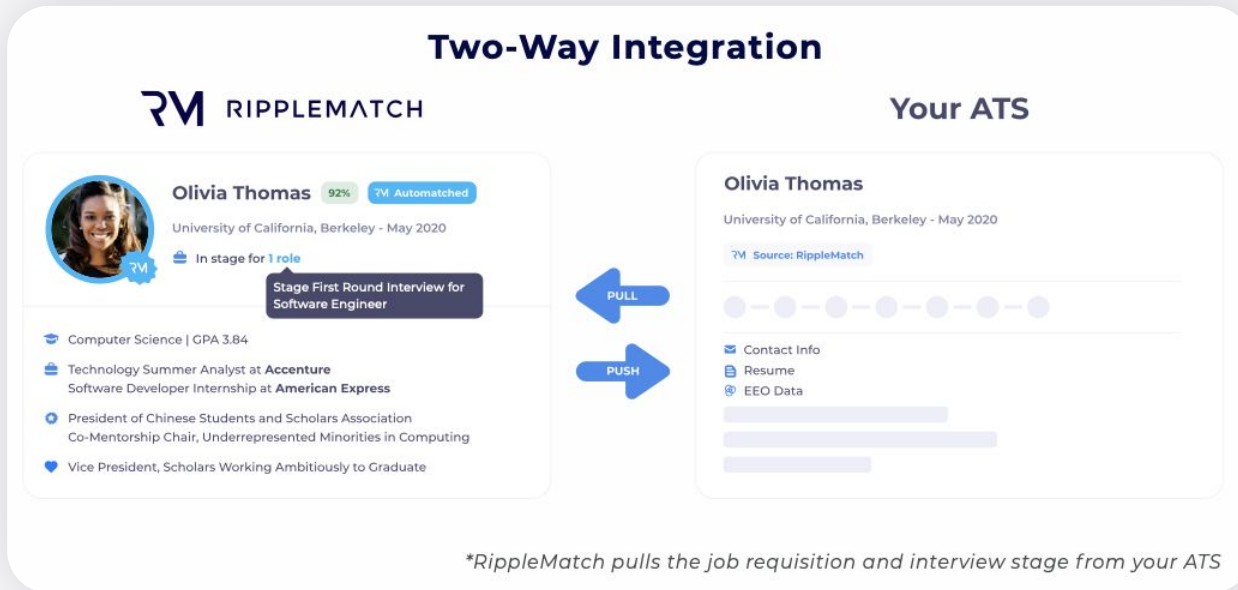


NEXT

Where We're Going

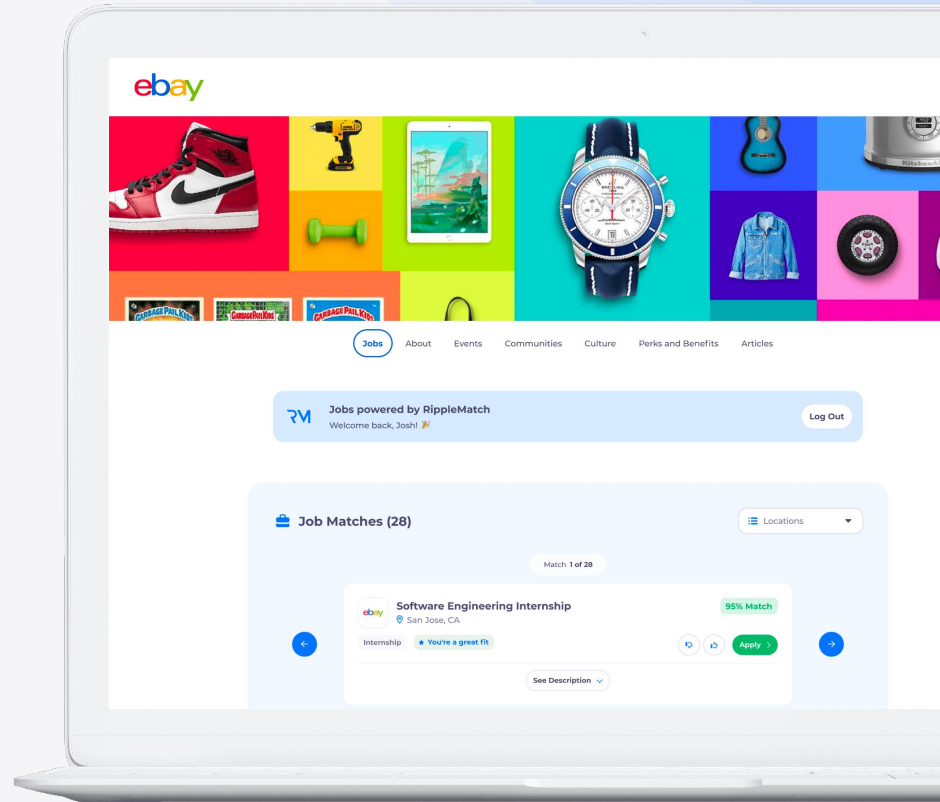
**Do more for you so you can focus on building
deep candidate relationships**

Centralize all your data and insights through deepening ATS integrations

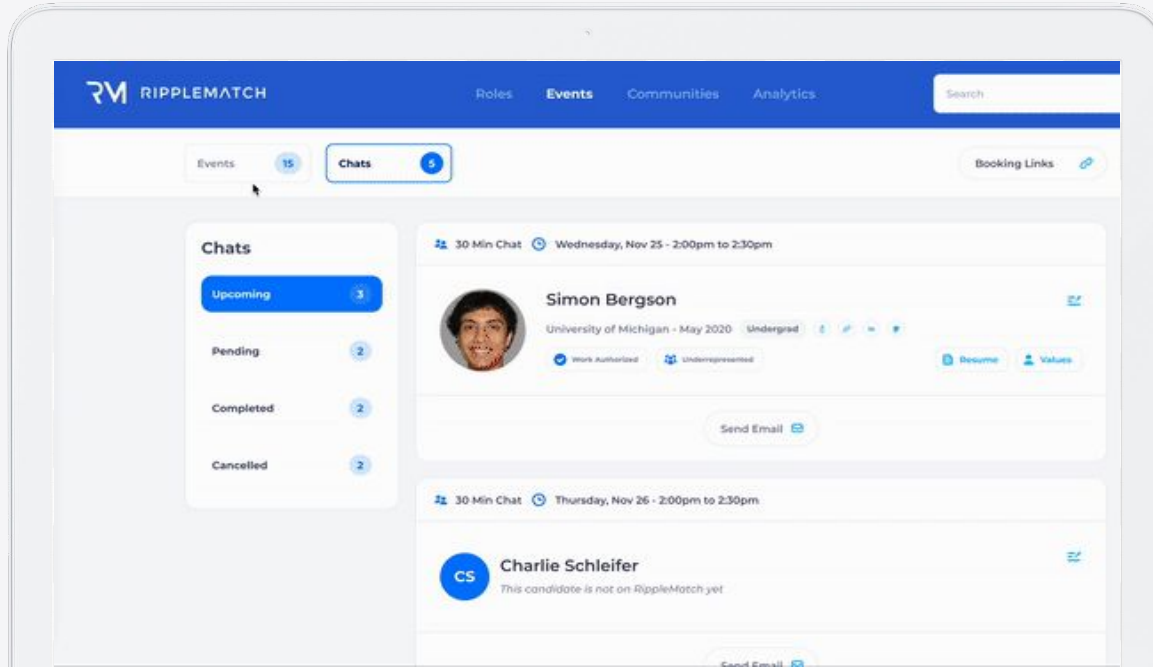


NEXT

**“Smart” careers pages
that help early-career job
seekers discover the right
opportunities and
increase conversions**



Automate next steps in your hiring process (1:1 chats and interview scheduling)



Our commitment to you



**10x the number
of job seekers in
our talent
network**

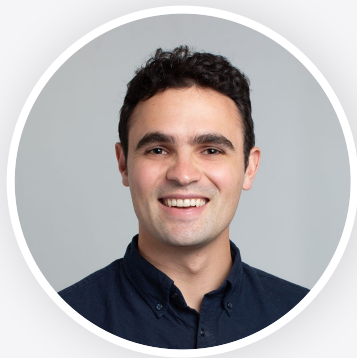


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Andrew Myers

Founder & CEO

RM RIPPLEMATCH

Q&A



Dan Scellen

VP of Product

RM RIPPLEMATCH

NOW&NEXT Pulse Survey

What percent of teams are returning to in-person recruitment this fall? What strategies and methods will be leveraged most for the season ahead?

After completing the survey, we will send you a \$5 gift card, you'll be entered in a raffle to win a RM audio speaker, and we will share the final results after the conference!





Thank you!

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